



WISCONSIN  
**AMERICA**  
**Saves**   
*START SMALL. THINK BIG.*

## Become a Wisconsin Saver!

### Who is a Wisconsin Saver?

You can be! Any Wisconsin resident who sets a savings goal, such as an emergency fund, debt repayment, school tuition, homeownership, or even retirement can be a saver. **Your savings goal can be as little as \$10 per month.**

Wisconsin Saves is a local campaign for the AMERICA SAVES program run by the Consumer Federation of America. [www.wisconsin-saves.org](http://www.wisconsin-saves.org)

### What are the BENEFITS?

This no cost program will provide you with a FREE subscription to the America Saves newsletter as well as future opportunities to attend informational workshops. Take this opportunity to set realistic financial goals and receive help in attaining them!



find us on facebook and twitter!

### How can I start Saving Money today?

Tip	Monthly Saving
Save \$.50 a day in loose change	\$ 15
Cut soda consumption by 1 liter a week	\$ 6
Bring lunch to work (saving an estimated \$3/day)	\$ 60
Eat out 2 fewer times a month	\$ 30
Purchase 2 fewer lottery tickets a week (\$2)	\$ 16
Borrow, rather than buying, 1 book a month	\$ 15
Maintain checking account minimum to avoid fees	\$ 7
Bounce one less check a month	\$ 30
Pay credit card bill on time to avoid late fee	\$ 25

## Yes...I want to be a Wisconsin Saver!

### Sign Up Today and qualify for a drawing for a \$25 Gift Certificate!

I agree to work toward the following savings goal:

- |   |  |
|---|--|
| <input type="checkbox"/> Retirement Savings | <input type="checkbox"/> Home / Major Purchase |
| <input type="checkbox"/> Debt Repayment     | <input type="checkbox"/> Home Improvement      |
| <input type="checkbox"/> Emergency Fund     | <input type="checkbox"/> Taxes                 |
| <input type="checkbox"/> Education          | <input type="checkbox"/> Special Event         |
| <input type="checkbox"/> Vacation           |  |

I will save \$\_\_\_\_\_ a month for \_\_\_\_\_ months.

I will make my deposits by (method): \_\_\_\_\_

I will start on (approximate date): \_\_\_\_\_

Where did you hear about this program?

\_\_\_\_\_

\_\_\_\_\_

Male  Female Date of Birth \_\_\_\_\_

Name \_\_\_\_\_  
(please print)

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Today's Date



All personal information will be treated confidentially

Complete this form and fax (414-263-5456) or mail to:  
 Wisconsin Womens Business Initiative Corporation  
 c/o Wisconsin Saves Coordinator  
 2745 N. Dr. Martin Luther King Jr. Drive  
 Milwaukee, WI 53212



WISCONSIN  
**AMERICA**  
**Saves**   
*START SMALL. THINK BIG.*

## Become a Wisconsin Saver

### Who is a Wisconsin Saver?

You can be! Any Wisconsin resident who sets a savings goal, such as an emergency fund, debt repayment, school tuition, homeownership, or even retirement can be a saver. Your savings goal can be as little as \$10 per month.

Wisconsin Saves is a local campaign for the AMERICA SAVES program run by the Consumer Federation of America. [www.AmericaSaves.org](http://www.AmericaSaves.org)

### What are the BENEFITS?

This no cost program will provide you with a FREE subscription to the America Saves newsletter as well as future opportunities to attend informational workshops. Take this opportunity to set realistic financial goals and receive help in attaining them!

### How can I start Saving Money today?

Tip	Monthly Saving
Save \$.50 a day in loose change	\$ 15
Cut soda consumption by 1 liter a week	\$ 6
Bring lunch to work (saving an estimated \$3/day)	\$ 60
Eat out 2 fewer times a month	\$ 30
Purchase 2 fewer lottery tickets a week (\$2)	\$ 16
Borrow, rather than buying, 1 book a month	\$ 15
Maintain checking account minimum to avoid fees	\$ 7
Bounce one less check a month	\$ 30
Pay credit card bill on time to avoid late fee	\$ 25

## Watch Your Savings Grow

### The “Miracle” of Interest Compounding

Few people get rich from their wages alone. But by taking advantage of the “miracle” of compound interest — earning interest on interest — savings can be realized.

**By saving \$50 a month, you can build considerable savings.**



\* \$24,000 principal and \$52,301 interest.



Wisconsin Womens Business Initiative Corporation  
 c/o Wisconsin Saves Coordinator  
 2745 N. Dr. Martin Luther King Jr. Drive  
 Milwaukee, WI 53212

