

MADISON & DANE COUNTY



Business Education & Financial Awareness

January-June 2010

Contributing to the Bottom Line
Socially Responsible Organization (SRO)

Start Building Your Future

SOUTH CENTRAL OFFICE

WWBIC Madison
2300 S. Park Street, Suite 004
Madison, WI 53713
608-257-5450

Business Start-Up Workshops

WWBIC ORIENTATION

All Classes held at WWBIC-Madison.

Wednesday, January 27	4-5pm
Wednesday, February 24	4-5pm
Wednesday, March 31	4-5pm
Wednesday, April 28	4-5pm
Wednesday, May 26	4-5pm
Wednesday, June 30	4-5pm

HOW TO START YOUR BUSINESS

Sun Prairie	Thursday, January 14
Sun Prairie Library	6-8pm
Mount Horeb	Thursday, April 29
Farmers Savings Bank	6-8pm
Verona	Thursday, May 13
Verona Public Library	6-8pm

PIENSA COMENZAR SU PROPIO NEGOCIO?

Madison	Saturday, March 27
WWBIC-Madison	10am-1pm

RESEARCHING YOUR BUSINESS IDEA

Madison	Wednesday, March 31
Downtown Public Library	9-11am
Madison	Wednesday, June 30
WWBIC-Madison	6-8pm

SMALL BUSINESS DISCUSSION CIRCLES

Classes at WWBIC-Madison from Noon-1pm

Tax Issues	Tuesday, February 9
Human Resources	Tuesday, April 13
Resources for Your Biz	Tuesday, June 8

STARTING YOUR OWN BUSINESS

All Classes held at Dane County Job Center.

To Register call 608-242-4900.

Wednesday, January 6	9:30-Noon
Wednesday, February 3	9:30-Noon
Wednesday, March 3	9:30-Noon
Wednesday, April 7	9:30-Noon
Wednesday, May 5	9:30-Noon
Wednesday, June 2	9:30-Noon

Business Planning Series

START SMART: BUSINESS PLANNING SERIES

Boot Camp

2 Week Series held at WWBIC-Madison

Saturday, February 20	9-3pm
Saturday, February 27	9-3pm

Series

10 Week Series held at WWBIC-Madison 6-9pm

Orientation: Tuesday, March 23

Series: Tuesdays, March 30 -June

Financing / Money Management

BUSINESS FINANCING SEMINAR

Madison	Tuesday, May 25
Heartland Credit Union	6-7:30pm

BUSINESS LOAN INVESTIGATION LUNCH

Madison	Thursday, February 18
WWBIC-Madison	Noon-1:30pm

Madison	Thursday, April 15
Genesis Enterprise Center	Noon-1:30pm

Verona	Wednesday, May 26
Verona Public Libra	Noon-1:30pm

Madison	Thursday, June 17
WWBIC-Madison	Noon-1:30pm

IMPROVING YOUR CREDIT

Madison	Saturday, April 10
WWBIC-Madison	1-3pm

MAKE YOUR MONEY TALK

Verona	Wednesdays, January 27-March 3
Verona Public Library	6-9 pm

Madison	Mondays, May 3-June 14
WWBIC-Madison	6-9pm

MONEY MATTERS

Madison	Wednesday, April 28
WWBIC-Madison	6-9pm

Management / Operations

BOOKKEEPING & ACCOUNTING FOR SMALL BUSINESSES

Madison	Wednesday, September 9
WWBIC-Madison	6-9pm

BUILDING A BRAND FOR YOUR BUSINESS

Madison	Tuesday, March 23
Network 222	9:30-11am

CERTIFICATION FOR WOMEN & MINORITY OWNED BUSINESSES

Madison	Tuesday, April 20
Network 222	9:30-11:00am

CONTABILIDAD BASICA DE SU NEGOCIO

Madison	Wednesday, May 12
WWBIC-Madison	6-8pm

MARKETING IN A TOUCH ECONOMY

Verona	Wednesday, February 24
Verona Public Library	Noon-1pm

SOCIAL NETWORKING FOR YOUR BUSINESS

Verona	Wednesday, April 28
Verona Public Library	Noon-1pm

TOP NOTCH CUSTOMER SERVICE

Verona	Wednesday, March 24
Verona Public Library	Noon-1pm

Technology

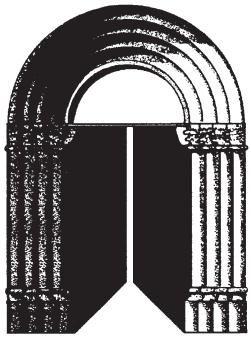
QUICKBOOKS™ 101

Madison	Saturday, April 17
WWBIC-Madison	10am-Noon

QUICKBOOKS™ ADVANCED

Madison	Saturday, April 17
WWBIC-Madison	1-3pm

For more information or to register for classes, call (608) 257-5450 OR visit our website: WWW.WWBIC.COM



WISCONSIN
WOMEN'S
BUSINESS
INITIATIVE
CORPORATION

Starting or Growing a Business? Need a Business Loan?

Who We Are

The Wisconsin Women's Business Initiative Corporation provides hands-on assistance to business owners through classes, one-on-one assistance, and access to capital through direct lending programs.

Who We Assist

▸ Women *and* men throughout Wisconsin ▸ Start-up businesses ▸ Growing businesses

Loan Services

Our staff is willing to help you identify what financial tools meet the needs of your small business. We understand traditional bank products, can describe appropriate non-traditional sources of capital and determine if guaranteed loan programs can be used. Ask us for assistance by making an appointment with a loan officer, send an email or enroll in one of the following programs.

"Can We Talk?" Sessions

Discuss your business plan and financing options with an experienced business consultant.

Business Financing Seminars

Gain an understanding of the financing options available and the steps necessary to apply for a loan. You will meet representatives from traditional and alternative financing organizations to learn which program will best suit your business financing needs.

Business Assistance Program

WWBIC loan clients have access to our corps of professional volunteers in areas such as legal, marketing and accounting. These volunteers work as consultants and mentors providing expertise as well as insight from their own experiences in operating small businesses.

Loan Facts

- **Loan Size** – Up to \$100,000.
- **Interest Rate** – Fixed interest rates.
- **Terms** – Maturity depends on loan size and purpose. Maximum term of 72 months with no pre-payment penalty.
- **Collateral** – First lien on assets purchased with the proceeds of the loan and/or the assets of the business. Personal guarantee(s) of the owner(s) of the business. Pledge of personal assets of the business owner(s) may be required.
- **Loan Application Fee** – A non-refundable fee between \$50 to \$200, depending on the size of the loan request. (Additional closing fees will also be charged when the loan is closed).
- **Eligible Businesses** – For-profit businesses that follow SBA standards for business size and type.
- **Eligible Uses of Loan** – Machinery, equipment, furniture and fixtures, leasehold improvements, inventory, supplies and working capital.
- **Ineligible Use of Loan** – Loan proceeds cannot be used to purchase real estate or for business investment purposes.

Visit our Website for More Information!

▸ Business Plan Outline ▸ Loan Application ▸ Class Schedule ▸ Links to Other Business Planning Websites

www.wwbic.com