

WWBIC SOCIAL PERFORMANCE IMPACT AND 2015 HIGHLIGHTS

WWBIC is a leading innovative statewide economic development corporation that has been “Putting Dreams to Work” since 1987. WWBIC focuses on individuals who face barriers in accessing traditional financing or resources. We open the doors of opportunity by providing these access to necessary resources and tools such as quality financial and business education, and responsible financial products.

In 2015 alone, WWBIC provided **20,000** counseling hours and **2,000** training hours to more than **3,684** clients, and closed nearly **\$7,000,000** in small business loans. These WWBIC clients started, strengthened, or expanded **1,041** businesses creating and retaining **2,940** Wisconsin jobs!

SOCIAL PERFORMANCE SINCE 1987

Unduplicated Clients

55,317

INDIVIDUALS SERVED



3,947

BUSINESSES STARTED, STRENGTHENED OR EXPANDED



8,939

JOBES CREATED & RETAINED



\$46,100,000

LOANED TO SMALL BUSINESS OWNERS



FINANCIAL COACHING AND INDIVIDUAL DEVELOPMENT ACCOUNTS (IDA) ASSIST LOW-WEALTH INDIVIDUALS TO SAVE AND BUILD A BETTER FUTURE.

Impact Since 1999

152

FIRST-TIME HOME OWNERS

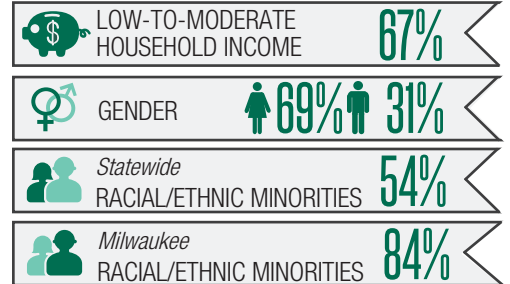
89

BUSINESSES STARTED OR EXPANDED

94

INDIVIDUALS ATTENDED COLLEGE

WHO WE SERVE



PORTFOLIO GROWTH



SOCIAL ENTERPRISE

20 YEARS

WWBIC'S SOCIAL ENTERPRISE: **COFFEE WITH A CONSCIENCE**® HAS SUPPORTED SMALL BUSINESSES FOR 20 YEARS
www.coffeewithaconscience.net

STATEWIDE IMPACT GOAL

72 COUNTIES

OUR GOAL IS TO EXTEND WWBIC'S REACH TO ALL 72 WISCONSIN COUNTIES BY 2017

FUNDING SOURCES



GREATER MILWAUKEE | MADISON | KENOSHA | RACINE | STATEWIDE
info@wwbic.com | wwbic.com | 414.263.5450

