

WWBIC SOCIAL PERFORMANCE IMPACT AND 2016 HIGHLIGHTS

WWBIC is a leading innovative statewide economic development corporation that has been “Putting Dreams to Work” since 1987. WWBIC focuses on individuals who face barriers in accessing traditional financing or resources. We open the doors of opportunity by providing the access to necessary resources and tools such as quality financial and business education, and responsible financial products.

In 2016 alone, WWBIC provided **19,274** counseling hours and **7,024** training hours to more than **3,548** clients, and closed over **\$7,100,000** in small business loans. These WWBIC clients started, strengthened, or expanded **1,100** businesses creating and retaining **3,357** Wisconsin jobs!

SOCIAL PERFORMANCE SINCE 1987

Unduplicated Clients

57,405

INDIVIDUALS SERVED



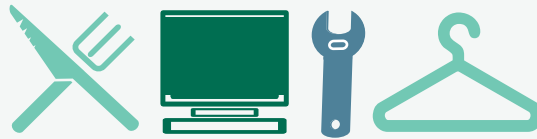
4,385

BUSINESSES STARTED, STRENGTHENED OR EXPANDED



9,884

JOBES CREATED & RETAINED



\$53,200,000

LOANED TO SMALL BUSINESS OWNERS



FINANCIAL COACHING AND INDIVIDUAL DEVELOPMENT ACCOUNTS (IDA) ASSIST LOW-WEALTH INDIVIDUALS TO SAVE AND BUILD A BETTER FUTURE.

Impact Since 1999

163

FIRST-TIME HOME OWNERS

91

BUSINESSES STARTED OR EXPANDED

99

INDIVIDUALS ATTENDED COLLEGE

WHO WE SERVE

LOW-TO-MODERATE HOUSEHOLD INCOME **68%**

GENDER **67%** **33%**

Statewide RACIAL/ETHNIC MINORITIES **59%**

Milwaukee RACIAL/ETHNIC MINORITIES **85%**

PORTFOLIO GROWTH

\$16.8 MILLION

SOCIAL ENTERPRISE



COFFEE WITH A CONSCIENCE® HAS SUPPORTED SMALL BUSINESSES FOR OVER 20 YEARS.



coffeewithaconscience.net

STATEWIDE IMPACT GOAL

72 COUNTIES

OUR GOAL IS TO EXTEND WWBIC'S REACH TO ALL 72 WISCONSIN COUNTIES

FUNDING SOURCES

31%

EARNED REVENUE

24%

FEDERAL GOV'T

22%

STATE & LOCAL GOV'T

23%

DONATED REVENUE



GREATER MILWAUKEE | MADISON | KENOSHA | RACINE | STATEWIDE
info@wwbic.com | wwbic.com | 414.263.5450

