

WHO WE ARE: WWBIC is a leading innovative statewide economic development corporation that is “Putting Dreams to Work.” We open the doors of opportunity by providing targeted individuals who are interested in starting, strengthening or expanding businesses with access to critical resources such as responsible financial products and quality business and financial education. Services are open to anyone but our focus is women, minorities and people of lower wealth – those most likely to face barriers in accessing financing or educational support.

In 2017, WWBIC provided **25,010** counseling and training hours assisting **4,642** clients. WWBIC closed over **\$6,300,000 (117)** in small business loans. Our clients started, strengthened, or expanded **1,175** businesses creating and retaining **3,525** jobs!

IMPACT & HIGHLIGHTS

SOCIAL PERFORMANCE SINCE 1987

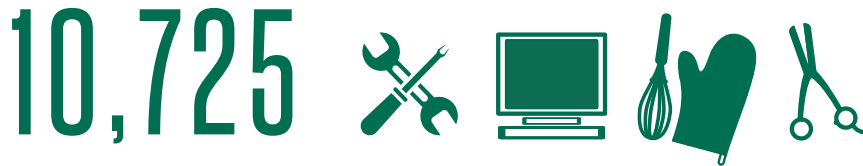
Individuals served



Businesses started strengthened or expanded



Jobs created and retained



Dollars loaned to small business owners



PORTFOLIO SNAPSHOT



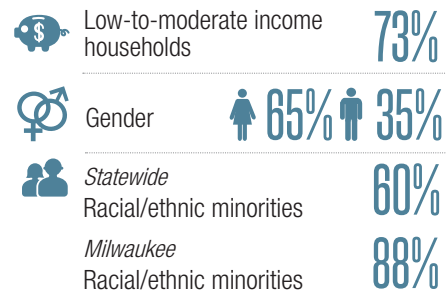
Loan portfolio (owned and under management)



Business status of loans closed (2017)



WHO WE SERVE



WWBIC OWNED SOCIAL ENTERPRISE

COFFEE WITH A CONSCIENCE®
Has supported small business locally and globally for over 22 years.

Provides locally roasted, fair-trade coffee, catering and gifts from local businesses across the state.

coffeewithaconscience.net  



FINANCIAL COACHING & MATCHED SAVINGS PROGRAM (SINCE 1999):

First-time home owners



Businesses started



Enrolled in college



FUNDING SOURCES



GREATER MILWAUKEE | WAUKESHA | RACINE | KENOSHA | MADISON | STATEWIDE

wwbic.com