

WHO WE ARE: WWBIC is a leading innovative statewide economic development corporation that is "Putting Dreams to Work." We open the doors of opportunity by providing targeted individuals who are interested in starting, strengthening or expanding businesses with access to critical resources such as responsible financial products and quality business and financial education. Services are open to anyone but our focus is women, minorities, veterans and people of lower wealth – those most likely to face barriers in accessing financing or educational support.

In 2018, WWBIC provided **26,755** counseling and training hours assisting **5,119** clients. WWBIC closed over **\$7,506,900 (131)** in small business loans. Our clients started, strengthened, or expanded **1,429** businesses creating or retaining **3,837** jobs!

IMPACT & HIGHLIGHTS

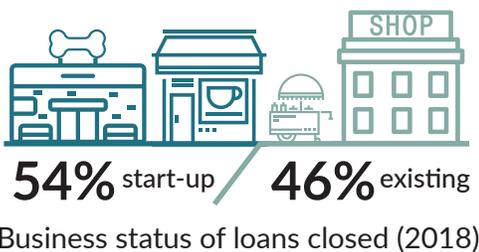
SOCIAL PERFORMANCE SINCE 1987...



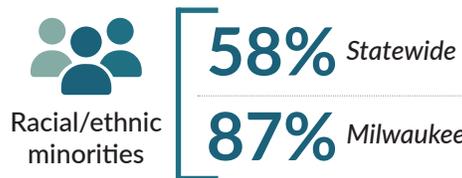
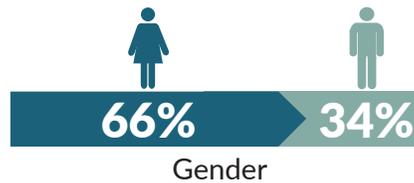
PORTFOLIO SNAPSHOT



\$20 MILLION
Loan portfolio
(owned & under management)



WHO WE SERVE



GROWTH IN 2018

VBOC@WWBIC opened in May 2018, serving WI, IL & MN veterans and military connected families.

WWBIC Northeast Office opened in June 2018, providing service throughout Northeast WI.

WWBIC OWNED SOCIAL ENTERPRISE

COFFEE WITH A CONSCIENCE®

- Has supported small business locally and globally since August 1996.
- Provides locally roasted, fair-trade coffee, catering and gifts from local businesses across the state.

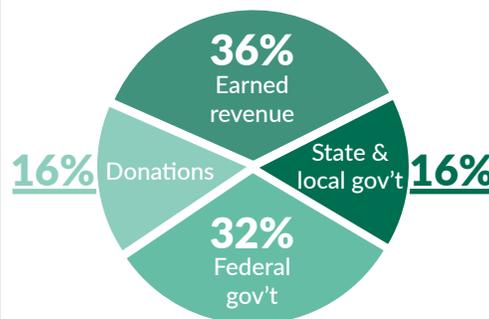


coffeewithaconscience.net

FINANCIAL COACHING & MATCHED SAVINGS PROGRAM (SINCE 1999)



FUNDING SOURCES



GREATER MILWAUKEE / WAUKESHA | RACINE | KENOSHA | MADISON | APPLETON | STATEWIDE

wwbic.com