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South Central
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Madison, WI 53713
Phone: 608.257.5450

Southeast
600 52nd Street, Suite 130
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Phone: 262.925.2850

245 Main Street, Suite 102
Racine, WI 53403
Phone 262.898.5000

Northeast
1191 N. Casaloma Drive
Appleton, WI 54913
Phone: 920.944.2700

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WWBIC | The Wisconsin Women's Business Initiative Corporation 2020 Annual Luncheon Celebration Sponsorship Benefits

\$25,000 Lead Sponsor (exclusive opportunity)

- Special Delivery package for 20 associates (meal and client promo)
- Access link for LIVE event for 20 associates
- Include item/marketing material in Event promo package
- Large Ad in Small Biz Market Resource Guide
- Prominently featured in press releases, media ads and website.
- Verbal recognition at the LIVE event
- Recognition: Pre-event Save the Date (with commitment before July 31), Invitation (20,000+ total impressions), WWBIC website, Premium Logo recognition on Day-of-event Broadcast, Event Agenda and Post-event publicity.

\$10,000 Stories of Impact Sponsors

- Special Delivery package for 8 associates (meal and client promo)
- Access link for LIVE event for 8 associates
- Include item/marketing material in Event promo package
- Medium Ad in Small Biz Market Resource Guide
- Recognition: Invitation (20,000+ total impressions); WWBIC Website; Logo recognition on Day-of-event Broadcast, Event Agenda and Post-event publicity.

\$5,000 Small Biz Market Sponsors

- Special Delivery package for 8 associates (meal and client promo)
- Access link for LIVE event for 8 associates
- Small Ad in Small Biz Market Resource Guide
- Recognition: Invitation (20,000+ total impressions), WWBIC Website, Logo Recognition on Day-of-event Broadcast, Event Agenda and Post-event publicity

\$2,500 Celebrate Wisconsin Event Giftbox Sponsors

- Special Delivery package for 8 associates (meal and client promo)
- Access link for LIVE event for 8 associates
- Logo in Small Biz Market Resource Guide
- Recognitions: Invitation (20,000+ total impressions), Recognition on Day-of-event Broadcast and Event Agenda

\$1,000 Client Scholarship Sponsors

- Special Delivery package for 8 associates (meal and client promo)
- Access link for LIVE event for 8 associates
- Name Listing in Small Biz Market Resource Guide
- Recognition Day-of-event Broadcast (1000+ day-of-event impressions) and Event Agenda

Tax ID #39-1597954 - WWBIC is a 501(c)(3) organization