

APPENDIX A -

Business Owner Income Documentation and Conflict of Interest Certification

INCOME is defined as the annual gross income (before deductions) of all family and non-family members 18+ years old living in the household. All sources of income must be counted from all persons in the household based on the anticipated income expected in the next 12 months.

Please select the box that applies to you, match household size (number of family members) to income:

Number of Family Members in Household (Select one)	Annual Income	
	Select Which Household Size and Income Applies to You	
1	\$43,050 or less	Above \$43,050
2	\$49,200 or less	Above \$49,200
3	\$55,350 or less	Above \$55,350
4	\$61,450 or less	Above \$61,450
5	\$66,400 or less	Above \$66,400
6	\$71,300 or less	Above \$71,300
7	\$76,200 or less	Above \$76,200

Please check your ethnicity (pick 1 of 2): Hispanic/Latino Non-Hispanic/Latino

Please check your race (pick 1 of 10 choices):

- | | |
|--|---|
| <input type="checkbox"/> White | <input type="checkbox"/> Black or African American |
| <input type="checkbox"/> Asian | <input type="checkbox"/> American Indian/Alaskan Native |
| <input type="checkbox"/> Asian & White | <input type="checkbox"/> American Indian/Alaskan Native & White |

Native Hawaii/Other Pacific Islander

Black/African American & White

American Indian/Alaskan Native & Black/African American

Other Multi-Racial

APPLICANT STATEMENT: I hereby declare that any person(s) employed by the City of La Crosse, who has direct or indirect personal or financial interest in this application or in any portion of the profits that may be derived there from, has been identified and the interest disclosed below. (Please include in your disclosure any interest which you know of. An example of a direct interest would be a City of La Crosse employee, City of La Crosse Council Member, City of La Crosse Community Development Block Grant Committee, who would be paid to perform services under this proposal. An example of indirect interest would be a City of La Crosse employee who is related to any officers, employees, principal or shareholders of your firm or to you. If in doubt as to status or interest, please disclose to the extent known). I hereby certify that the information on this form is complete and accurate. If necessary, I will provide the information required to verify this data (e.g. pay stubs, bank account statements, etc.). I, therefore, authorize such verification, and I will provide the supporting documentation, if necessary.

Name: _____ (printed)

Signature: _____ **Date:** _____

Disclosed Conflict of Interests:

Appendix B - Helpful links

City of La Crosse- Planning and Economic Development - <https://www.cityoflacrosse.org/your-government/departments/planning-economic-development>

Federal EIN – <https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online>

WI Business Resources - <https://openforbusiness.wi.gov/>

WI Dept of Financial Institutions - <https://www.wdfi.org/corporations/>

WI Dept of Revenue:

- <https://www.revenue.wi.gov/Pages/Businesses/New-Business-home.aspx>
- <https://www.revenue.wi.gov/Pages/Form/with-home.aspx>

WI Dept of Workforce Development - <https://dwd.wisconsin.gov/ui/> <https://dwd.wisconsin.gov/wc/>

Dun & Bradstreet (DUNS) – <https://www.dnb.com/duns-number/get-a-duns.html>

CAGE code - <https://www.sam.gov/SAM/>

HUD Section 3 Registration:

- **Info:** <https://portalapps.hud.gov/Sec3BusReg/BRegistry/What>

Register here: <https://portalapps.hud.gov/Sec3BusReg/BRegistry/RegisterBusiness>