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220 South Main Street, Suite A
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WWBIC | Wisconsin Women's Business Initiative Corporation 2021 Annual Luncheon - Sponsorship Benefits *The Next Vintage: Cultivating a Legacy*

WWBIC's Sponsorship Levels this year pay homage to our keynote and Marimar Estate Winery and Vineyard and their lovely Wine Clubs. Club sponsorships this year for our WWBIC Annual Luncheon are (like Marimar Estates and wine) are available to WWBIC's most loyal supporters and assist us in cultivating (not great wine...but great...) entrepreneurial talent for success.

\$25,000 Club Diamante - Lead Sponsor (Exclusivo oportunidad)

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- Two Corporate Tables with seating for 8 (16), with VIP premium placement
- Prominent logo/ brand recognition in press releases, media ads and website.
- Extra Large Ad with hyperlink in WWBIC 2021 Shop Small Catalog
- Option to include item/marketing material in event package
- Verbal recognition from podium at event program
- Logo Recognition: Invitation, WWBIC website, Premium Logo recognition on Day-of-event Presentation, Event Agenda, Catalog and Post-event publicity.(20,000+ total impressions)

\$15,000 Club Platino – Shop Small Catalog Sponsor (Exclusivo oportunidad)

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- One Corporate Table with seating for 8, with VIP premium placement
- Underwrite the costs of the 2021 WWBIC Shop Small Catalog
- Large Ad with hyperlink in WWBIC 2021 Shop Small Catalog
- Option to include item/marketing material in event package
- Verbal recognition from podium introducing the Shop Small Catalog
- Logo Recognition: Invitation, WWBIC website, Premium Logo recognition on Day-of-event Presentation, Event Agenda, Catalog and Post-event publicity.(20,000+ total impressions)

\$10,000 Club Oro – Stories of Impact Sponsor

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- One Corporate Table with seating for 8, with premium placement
- Underwrite costs associated with speakers and production
- Medium Ad with hyperlink in WWBIC 2021 Shop Small Catalog
- Option to include item/marketing material in event package
- Logo Recognition: Invitation, WWBIC website, day-of-event visual presentation/signage, catalog, event agenda, and Post-event publicity.(20,000+ total impressions)

\$5,000 Club Plata– Small Biz Market Sponsor

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- One Corporate Table with seating for 8
- Provide sponsorship for WWBIC clients complimentary Small Biz Market participation
- Small Ad with hyperlink in WWBIC 2021 Shop Small Catalog
- Option to include item/marketing material in Event promo package
- Logo Recognition: Invitation, WWBIC website, day of event visual presentation/signage, catalog and event agenda (20,000+ total impressions)

\$2,500 Club Cobre - Wisconsin Makers Sponsor

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- One Corporate Table with seating for 8
- Underwrite costs of WWBIC client centerpieces/event boxes showcasing a variety of Wisconsin's small businesses
- Name Recognition: Invitation, day of event visual presentation/signage, and event agenda (20,000+ total impressions) Logo Recognition in Catalog

\$1,000 - Club Verde - Client Scholarship Sponsors

- Support our mission and fund hope and opportunity for entrepreneurs with a focus on women, people of color, lower wealth and veterans
- One Corporate Table with seating for 8
- Provide sponsorship for WWBIC clients complimentary attendance for WWBIC clients to attend the luncheon and be seated at a corporate table
- Name Recognition day-of-event visual presentation/signage, catalog, and event agenda (1000+ day-of-event impressions)

Note: WWBIC's corporate tables are sold for 8 individuals and seated with 10 individuals, allowing space at each corporate table for individual registrants, small business clients or WWBIC staff for increased networking for all. In 2021 we may make adjustments based on recommended table capacity limits.

Tax ID #39-1597954 - WWBIC is a 501(c)(3) organization