



MICRO-BUSINESS RESTART GRANT PROGRAM - ROUND 2

Application Deadline is:
Friday, June 18th

THE MICRO-BUSINESS RESTART GRANT PROGRAM - ROUND 2 is focused on existing businesses located in the City of West Allis looking for business assistance during COVID-19. Micro-businesses with 1-4 employees are eligible for a one-time grant of up to \$5,000.

Additional Details:

- Provides up to \$5,000 in the form of a one-time grant to for-profit micro-businesses with 1-4 employees including the owner
- Business must be located in the City of West Allis
- Must retain or create a position for one or more full-time employee (FTE) (could be owner)
- Funds to be used to support business activities in the City that include: support the cost of rent, utilities, payroll, inventory, etc.

Eligibility:

- Businesses cannot be a START-UP
- Existing West Allis business that is in the following industries:
 - Retail Trade (*Food and beverage, apparel, etc.*)
 - Services (*Dry cleaners, salons, tattoo parlors, etc.*)
 - Clinics (*Dentists, Osteopaths, Chiropractors, etc.*)
- Have a customer storefront business with 1 - 4 FTEs at time of application (may include owner)
- Operating for at least 6 months or more in the City of West Allis
- Local franchisee without access to franchisor financial support
- Valid Commercial Occupancy Permit and in good standing with the City of West Allis
- The business owner must meet at least one of the following criteria:
 1. The business is a micro business, 4 full time equivalent or fewer jobs, and the business owner's household income is under 80% of the Milwaukee County Area Median.

2. If the micro business owner does not meet the income requirement, they will agree to create or retain a job within 6 months of the receipt of funds for an employee who is under 80% of the Milwaukee County Area Median for Household Income.
3. Including the business applicant, the business has 4 or fewer employees, and within 6 months of receiving the funds, will document the creation or retention of at least one job for a person under 80% of the Milwaukee County Area Median Income.

Required Documentation:

- Micro-Business Restart Program Application
- Completed IRS-W (W-9 form)
- Completed Required Assurance form
- Proof of employees at time of application (payroll register or equivalent)
- Employee Family Income form
- Lease agreements
- DUNS Number (free to obtain)
- Duplication of Benefits form
- WWBIC Client and Business Demographic Forms

For details please visit bit.ly/westallisrestartgrant. The application will be available on **Friday, June 11th at 8:00 AM. All applications will be reviewed in the order they are received (time stamped) and will be equitably considered. The application will remain open until 11:59 PM on **Friday, June 18th**.**

Questions? Contact Us!



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