



THE NORTHEAST WI RURAL MICROENTERPRISE RESILIENCY GRANT PROGRAM

The Northeast WI Rural Microenterprise Resiliency Grant Program is focused on existing businesses impacted by the COVID-19 pandemic located in the **Calumet County and Outagamie County**. **EXCLUDING City of Appleton** whom are not eligible.

Additional Details:

- Maximum of \$12,000.
- Grants can be used for assistance with but not limited to; payroll; past due rent, lease or mortgage payments; business supplies, inventory, business operating expenses. Ineligible uses include construction of interior or exterior property as well as other non-COVID related business debt.
- **Priority Period: July 14th - July 16th.** WWBIC will accept applications from all eligible applicants, but only process and fund priority group applications during priority period. Women owned, Veteran owned, socially disadvantaged individuals and economically disadvantaged individuals.

Eligibility:

- Must be able to document how the business has been adversely impacted by the COVID-19 pandemic.
- Businesses must be for-profit, and needs to be in good standing with State of WI.
- The business is a micro business, 5 or fewer employees including the owner.
- LMI Qualifications below:

The business owner's **household** income is under 80% of Calumet/Outagamie County Median.

OR

at least 51% of the **employees** of each applying micro business complete the self-certification form provided by WI DOA for the county in which the business is located, certifying the **employee** (as an individual) meets the LMI income requirements.

Family Size	80% of County Median Income
1	\$47,950
2	\$54,800
3	\$61,650
4	\$68,500

Please apply at bit.ly/neresiliencygrants. The application will be available on **Wednesday, July 14th at noon**. All applications will be reviewed in the order they are received (time stamped) and will be equitably considered. The application will remain open until noon on **Friday, July 30th**.

Questions? Contact us:



Colleen Bies
WWBIC Northeast Regional Project Director
cbies@wwbic.com

For additional resources, go to wwbic.com