# Who We Are

WWBIC is a leading innovative statewide economic development corporation that is "Putting Dreams to Work." We open the doors of opportunity by providing individuals who are interested in starting, strengthening or expanding businesses with access to key resources such as responsible financial products and quality entrepreneurship education and training programs. WWBIC services are open to everyone and our focus remains on women, people of color, veterans and lower wealth individuals.

In 2021, WWBIC served 5,413 clients and closed \$8,914,924 in small business loans which comprises of WWBIC loan products (\$5,921,500), the SBA Paycheck Protection Program (PPP) loans (\$1,117,424), Community Development Block Grant (CDBG) forgivable loans (\$1,110,000) and Kiva loans (\$766,000). Our clients started, strengthened, or expanded 2,218 businesses creating or retaining 5,273 jobs. All of this work is made possible by our WWBIC team and volunteers who provided 24,726 counseling and training hours.

Thank you to all that made this impact possible!

### **Social Performance Since 1987**







\$,413 businesses started, strengthened or expanded

## **Portfolio Snapshot**



\$22.7M Loan portfolio (owned & under

management)

890 current loans

610 active borrowers 2021 Business Status of Loans Closed\*



\* 2021 increase in existing businesses due to COVID impacts

#### Who We Serve



63%
low to moderate income households

90% of Milwaukee clients are people of color

61% of statewide clients are people of color

## Financial Wellness & Match Savings



**\$1.74M** total funds deposited by savers since 1999

238 first time home

owners since 1999

117

businesses started since 1999

**161** 

individuals reduced debt since 2020



enrolled in college since 1999



53 auto purchases since 2020

#### **Funding Sources**



Earned Revenue

Donations