

Strategic Planning

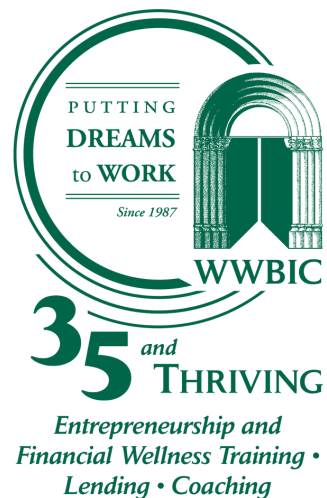
BUILDING BLOCKS OF ENTREPRENEURSHIP SERIES

This two-hour training course will help small business owners develop and implement key elements of strategic planning. We will explore the importance of strategic planning, define the components of an effective strategic plan and how to get started. The course will review the process of writing a strategic plan and provide a template for attendees to use in construction of their plan.

ABOUT THE SPEAKER

Jennifer Ott

Certified in Leadership Development, Training and Coaching, and with decades specializing in marketing innovation and growth, Jennifer Ott has dedicated her career to building the success of others. She specializes in public speaking and motivational coaching. Her marketing strategies, leadership development and brand building help clients utilize dynamic teams and tactics through a disciplined approach. Jennifer can identify business needs, structure a meticulous strategy, and lead disciplined teams toward meteoric achievement.



MORE RESOURCES

WWBIC is busy organizing even more specialized training sessions and making plans for additional support for established entrepreneurs to help scale up your small business. Stay tuned for the latest at

wwbic.com/build-blocks



featuring Jennifer Ott

Monday, June 27th
11:00am - 1:00pm
Online Webinar

REGISTER NOW!

Register online at
bit.ly/bbregister22
or scan in the QR code below



QUESTIONS?

Contact WWBIC at
414-395-4546

or email
info@wwbic.com