



# WWBIC's Small Business Seeds for Growth Event

*Join us for a great opportunity to help your small business thrive!*

**Wed, March 15; 8:30 am - 12:30 pm**

**Schlitz Park Auditorium**  
(adjacent to WWBIC Milwaukee Office  
1555 N RiverCenter Drive)

## Tentative Schedule of Events

- 9:00 am - 10:30 am Panel Presentation with Lending Experts
- 10:30 am - 12:30 pm Small Business Marketplace
- 10:30 am - 12:30 pm 1-on-1 Speed Coaching

## Panelists



**LILY ALVARADO**  
*Hispanic Programming & Outreach Manager*



**SHELINA HARVEY**  
*WWBIC Senior Financial Coach*



**MICHAEL HETZEL**  
*WWBIC Director of Lending*



**HEATHER LUX**  
*WWBIC Regional Program Director*



**PAIGE SANCHEZ**  
*Huntington Lift Local Program Manager*



**ANGELIQUE SHARPE**  
*Black Business Boost Manager*



**CHRIS SWEETLAND**  
*Huntington Regional President*

*Join WWBIC and Huntington Bank experts to learn the different types of capital resources, how to be application and loan ready, how to interview and be interviewed by a banker, and how to present to a loan committee.*

In addition to learning from a panel full of lending experts, this event includes a marketplace, featuring products from WWBIC small business clients and organizations with resources to support you on your entrepreneurial journey.

## 1-on-1 Speed Coaching

This event also includes an opportunity for entrepreneurs to participate in up to six 20-minute no-fee coaching sessions. Designed to provide top notch, personalized business advice, this high-impact coaching is structured so that small business owners can partner with various experts to generate new ideas and strategies that will help their businesses succeed. From accounting to marketing, human resources to legal issues, and more – **no small business subject is off-limits!**



*Entrepreneurship and Financial Wellness Training • Lending • Coaching*



**Advance registration is required!**

Sign up online at [bit.ly/smallbizseeds23](http://bit.ly/smallbizseeds23)

