



# CANDY LANE MILKSHAKE BAR

A self-taught baker since 2011, Amber Johnson started creating fun, over-the-top ice cream beverages from home during the COVID-19 pandemic. What started as a unique way to entertain family and friends then grew into a business providing fresh, delicious, larger-than-life milkshakes and snacks to the masses.



With WWBIC's assistance, Johnson decided to open Candy Lane Milkshake Bar in Kenosha. A Kiva loan allowed her to purchase a commercial stove and griddle for this whimsical ice cream parlor, and after additionally receiving an additional loan from WWBIC, this Candy-land-themed atmosphere full of fun and delight opened in 2022.

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[candylanemilkshakebar.com](http://candylanemilkshakebar.com)

**Owner:** Amber Johnson  
**Business Location:** Kenosha

**Employees at Business:** 6  
**Total Investment:** \$30,000

**WWBIC Support:** Training, Kiva Loan, WWBIC Loan



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