



# LEGACY HOME HEALTH SERVICES

Shanelle Snowden’s mother was diagnosed with early onset dementia at a young age. Unfortunately, finding quality help and assistance for her proved difficult. Her family had to rally together to provide the necessary care for her, adding to an already stressful and difficult journey for them.

When her mother passed in 2016, Shanelle decided to honor her mother by filling the gap within the qualified service industry by starting a home health care agency which primarily focuses on caring for those with dementia. She founded Legacy Home Health Services, which provides skilled nursing, personal care, companionship, respite & caregiver services.

In 2019, Shanelle decided to expand her business by becoming a Medicare certified agency. This process carried a financial burden, but Snowden didn’t have any business credit, so was unable to secure a traditional loan. WWBIC’s loan and mentoring services allowed her to attain the necessary certification while providing needed services to more families seeking assistance.

**Owner:**  
Shanelle Snowden

**Business Location:**  
Milwaukee

**Employees at Business:**  
9

**Loan Investment:**  
\$50,000

**WWBIC Support:**  
Microloan, Coaching



*Entrepreneurship and  
Financial Wellness Training •  
Lending • Coaching*

“ WWBIC has been such a great resource. My main goal was to grow my business and WWBIC’s loan helped me do that... [and] continue to grow.”

“WWBIC has been such a great resource for both my business and myself personally,” says Shanelle. “My main goal was to grow my business and WWBIC’s loan helped me do that as well as put me in a position to continue to grow.”

[legacyhomehealthservices.org](http://legacyhomehealthservices.org)

