



Da Udder Spot
ICE CREAM • CRAFTS • CONFECTIONS

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BOARD TOGETHER/ DA UDDER SPOT

Nancilyn Ketola started Board Together in 2016 after falling in love with the rustic boarding craft. What started as a hobby in the basement quickly grew into a small brick & mortar business.



The vision continued to grow with the goal of creating a place for families to make unforgettable memories. This goal, with the help from WWBIC, became a reality in 2019 when Board Together expanded the business into a new location with a Sweet Shoppe and “Da Udder Spot” ice cream trailer.

Nancilyn appreciates the variety of continued trainings and assistance with grant awareness and opportunities she gets from WWBIC, as well as being able to network with others at WWBIC events.

“WWBIC provides entrepreneurs a way to follow your dreams through financial support, training, and guidance to meet and exceed goals,” says Ketola. “Having WWBIC provide positive feedback, continued support

and creative thinking helps you build a confidence and a belief in yourself.

Nancilyn looks forward to continuing to grow her business’ mission of bringing families and community together in a safe, fun place.



boardtogetherworkshops.com

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- Owner:**
Nancilyn Ketola
- Business Location:** Muskego
- Employees at Business:** 8
- Investment:**
\$12,000 Kiva loan,
\$10,000 grant,
\$100,000 WWBIC loan
- WWBIC Support:**
Training, Kiva, Grants,
Lending, Coaching



Entrepreneurship and
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