



EVOLUTION GAMING

Karryon Dietrich has been a hobbyist of the gaming/pop culture genre ever since he was a child. Whether it was video games, trading card games, toys, anime or collectibles, he was all about it. When the opportunity to acquire a hobby shop he'd been visiting since 2007 came around in 2022, he was eager to make the purchase.

Evolution Gaming is a tabletop gaming store with an array of collectible and trading card games such as Pokémon, Yu-Gi-Oh!, Magic: The Gathering, One Piece Card Game, Digimon and many more. They also host weekly tournament events and recently started taking on the world-famous table top miniature game Warhammer from Games Workshop.

As a new business owner, Karryon turned to WWBIC for guidance in how to run a business and also to secure an SBA loan.

"With WWBIC, I was treated as if all of my concerns were top priority," says Dietrich. "WWBIC is very resourceful and I have never had a question go unanswered. I also receive opportunities, strategies and potential grants to take my business even further."

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Karryon's future goals are to further build his expanding player base, acquire other games and eventually open a gaming lounge in his establishment where players can relax and enjoy video games with their friends and other players alike.

facebook.com/EvoGamingMKE



Owner:
Karryon Dietrich

Employees at Business:
2

Business Location:
Mukwonago

Loan Investment:
\$130,000

WWBIC Support:
Training, Lending, Coaching



Entrepreneurship and
Financial Wellness Training •
Lending • Coaching