



FP&F Transporting
Kiva profile

FP&F TRANSPORTING

In 2017, Freddy Perez told his wife Rebecca that he wanted to be more than “just another number” at someone else’s company. Soon after, the two started a family-owned business called FP&F Transporting, which transports vehicles for local dealerships as well as the public.



Like most small business owners, knowing how to start a business was daunting and difficult – WWBIC helped them to define a plan and make a path forward through training sessions, lending and one-on-one coaching. Freddy & Rebecca hope to expand their operation in the future to also transport freight.

“WWBIC helps business owners keep their independence by clearing a path to a better future of sustainability for the business,” says Rebecca. “[They help] us focus on what is important and doable and what to plan for in the future.”

Rebecca also finds the coaching provided by the Small Business Consultant assigned to them by WWBIC invaluable. “[She] is truly a support system. She’s there when we need her and even when we don’t know we do! Sometimes, there are days where we are frustrated and down, days where we lose our mojo – but [our SBC] looks past

what is currently going on and focuses on what the end result will be.”

“WWBIC helps business owners keep their independence by clearing a path to a better future of sustainability for the business.”

Owner:

Freddy & Rebecca Perez

Business Location:

Waukesha

Loan Investment:

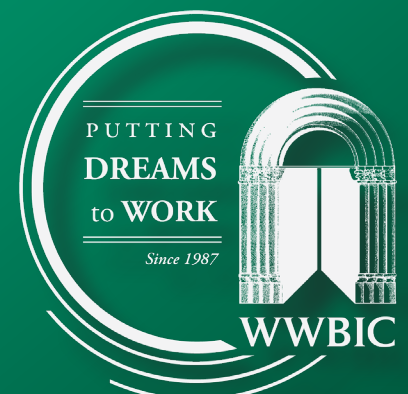
\$50,500

Employees at Business:

4

WWBIC Support:

Training, Grants, Kiva, Lending, Coaching



Entrepreneurship and
Financial Wellness Training •
Lending • Coaching