



Milwaukee Magazine article



LILLIPUT RECORDS

Lilliput Records is more than just a music store. It is a community-based space that is driven by its mission to provide a safe place for all to experience and buy music. Born out of a commitment to save the former The Exclusive's extensive record collection – which after the passing of its owner, Mr. G, was to be liquidated – this iconic record store was community-driven from the beginning.

With the help of their community, many late nights, and a vision that included new vinyl and CDs, with a growing pre-owned section, DVDs, Blu-rays, audio equipment, accessories, and a stage for live performances, Tanner Musgrove & Brian Kirk opened **Lilliput Records** in 2021.

“WWBIC has been instrumental in helping get our business off the ground. With the news of The Exclusive closing so unexpectedly, we didn't have much time to prepare or begin much of a savings for this venture,” said Musgrove. “Lending some of the money needed to buy the Farwell location's inventory led us to where we are now. WWBIC's staff was really there to help us and see us succeed!”

With WWBIC's financial investment, training sessions and other resources, Musgrove and Kirk were able to not only buy the inventory but also the building, giving them a unique opportunity to preserve history, carry it forward, and give back to their community.

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“Music brings people together, and **Lilliput Records** hopes to be a continuation of that.”

lilliputrecords.com

Owner:
Tanner Musgrove & Brian Kirk

Business Location:
Milwaukee

Employees at Business:
3

Total Investment:
\$100,000

WWBIC Support:
Training, Lending, Coaching



Entrepreneurship and Financial Wellness Training • Lending • Coaching

