



# STYLE POP CAFE

Just as the COVID-19 pandemic gripped the business world and society as a whole, Rosha Brister launched a new pop-up mobile coffee shop in Milwaukee offering specialty coffee, delicious handheld food items, and more called Style Pop Cafe.



Brister had known about WWBIC for several years, and knew its programs could help steer her on the right path. She sought and secured a Kiva loan in 2022 to purchase kitchen equipment, inventory and marketing materials as preparations are made to open a brick and mortar location and place products in more retail locations. She also received an incubation scholarship for an upstart kitchen membership and is participating in the SPARC growth accelerator program through Black Business Boost.

“Black Business Boost continues to be a supportive advocate of our efforts – always keeping us top of mind with business opportunities.”

“WWBIC has been a great asset in connecting Style Pop Cafe with [resources] that assist us with business credit,” says Rosha. “The Black Business Boost program continues to be a supportive advocate of our efforts – always keeping us top of mind with business opportunities.”

stylepopcafe.com  

<b>Owner:</b> Rosha Brister	<b>Business Location:</b> Milwaukee
<b>Employees at Business:</b> 6	<b>Total Investment:</b> \$17,000

**WWBIC Support:**  
Black Business Boost,  
Training, Kiva Loan, Grant



**Black Business Boost**

*Training and Lending Program  
to Strengthen and Expand  
Black Business Ventures*