



CBS 58
spotlight video

THINK PAWSITIVE DOG TRAINING

Veteran Katie Oilschlager has had a great fondness for dogs since she was a young child. Her insatiable love of working with dogs led her to pursue canine training and agility competition, and founding Think Pawsitive Dog Training with her husband Todd.



Think Pawsitive teaches and exercises dogs through the use of operant and classical conditioning techniques to achieve amazing results for dog owners. Students are taught to use positive reinforcement (rewarding their dog with treats or toys for offering a desired behavior) in lieu of physical or verbal corrections to produce dogs that are happy, confident and highly motivated to listen and learn for their owners.

In 2019, Katie was ready to expand their facilities and came to WWBIC for financial assistance. In addition to receiving funding, she was able to attend training sessions, network with fellow veterans and

entrepreneurs, in addition to receiving grants, coaching and other assistance.

“WWBIC teaches and supports you and business at every stage of your business journey,” says Oilschlager. “In addition to helping with loans and grants, their mentoring and support during COVID-19 was amazing!”

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thinkpawsitivedog.com



Owner:
Katie Oilschlager

Employees at Business:
20

Business Location:
Waukesha

Loan Investment:
\$300,000

WWBIC Support:
VBOC, Training, Lending & Grants, Coaching



Entrepreneurship and Financial Wellness Training • Lending • Coaching