



URBANLY CULTURED

Ostassia Jackson has known she wanted to be an entrepreneur since she was 15. Even when she worked at a fast food restaurant as a teenager, her manager picked up on her leadership, customer service and professional skills and enlisted her help to train other staff and float to locations that were short-staffed.

Years later she earned her MBA and gained valuable experience as an administrative assistant as well as taking care of the administrative operations of her friend’s restaurant business. She became a Brew City Match recipient in 2022, at which time she was connected with WWBIC. She soon enrolled in a business planning training session which helped her hone in on her goals, finances and overall business plan.

“The business planning class was a great opportunity for me to connect with lenders, businesses, and other entrepreneurs,” said Ostassia. “If you do not know where to get started, WWBIC is the best place to connect with. They offer many free resources and have so many connections with other businesses and entrepreneurs.”

Jackson’s business, Urbanly Cultured Management & Operation specializes in supporting businesses and entrepreneurs with their administrative,

bookkeeping, payroll, human resources, and benefits needs. It is their mission to solve their client’s problems and unique needs, leaving them some peace of mind.

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Owner:
Ostassia Jackson

Business Location:
Milwaukee

Employees at Business:
1

Total Investment:
\$15,000

WWBIC Support:
Training, Grant



*Entrepreneurship and
Financial Wellness Training •
Lending • Coaching*

