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Boba Tea article
by *OnMilwaukee*



s'BLENDID BOBA TEA
Crafted Tea + Sandwiches

S'BLENDID BOBA TEA

When founder and owner of s'BLENDID Boba Tea Malee Thao moved to Milwaukee, she noticed something was missing – where were all the Boba tea shops? Boba, also known as “bubble tea,” is a Taiwanese drink that was invented in the 1980s. Mixed with milk or fruits and topped off with tapioca pearls, this Taiwanese delicacy took off in Japan and Hong Kong in the early '90s and has now found its way to the United States.

With WWBIC's financial investment and training sessions, Thao brought this specialty drink to the north side of Milwaukee when s'BLENDID Boba Tea first opened in 2022. In addition to the signature boba tea drinks, s'BLENDID Boba Tea also offers made-to-order Koren fried chicken cooked meticulously and with love to ensure crispiness in every bite.

“WWBIC helped me financially and gave me complimentary classes to succeed in my business.”

Thao's business has been so successful that they quickly grew out of their first home, and are now in the process of relocating to a larger storefront in Bay View.

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Their Korean fried chicken sandwiches are also now being sold under the name “Sandu” at the Zocalo Food Park in Walker's Point.

sblendidbobatea.com

Owner:
Malee Thao

Business Location:
Milwaukee

Employees at Business:
12

Total Investment:
\$366,700

WWBIC Support:
Training, Lending,
Coaching



*Entrepreneurship and
Financial Wellness Training •
Lending • Coaching*

