



HOLISTIC HEALING

Shortly after graduating and job searching, licensed professional counselor Lisbet Aguilar decided to start her own private practice in 2021. Her hope was to incorporate and establish her own values into her counseling work – and thus Holistic Healing, LLC was founded.

WWBIC assisted Aguilar in creating a business plan, which she believes was essential and assisted her in answering questions that have arisen as her practice continues to grow.

“WWBIC will assist you in striving for your goals,” says Lisbet. “They offer continuous opportunities to grow that cannot be passed. If you are looking to start your own business, WWBIC ‘puts your dreams to work.’”

Holistic Healing offers outpatient mental health services to all age groups in both Spanish and English. Aguilar offers a holistic approach embracing the mind, body, and spirit – embracing the entire person and prioritizing the client’s welfare. Her business acknowledges each individual’s uniqueness, strengths, and dignity.

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Lisbet hopes her practice continues to flourish in order to provide the best services to the community.

Owners:
Lisbet Aguilar

Business Location:
Appleton

Loan Investment:
\$1,500

Employees at Business:
1

WWBIC Support:
Training



Entrepreneurship and
Financial Wellness Training •
Lending • Coaching