



# AMOR Y ASANA

Bilingual Madison resident Claire Skivington loves yoga and is passionate about bringing it to her community. She believes in the many mental and physical wellness benefits that doing yoga can bring to the lives of those who participate in it. But she realized that there was a lack of yoga instruction in the area spoken in Spanish.

As a result, she started Amor y Asana in 2023. She offers yoga classes and special events in Spanish which are tailored to all levels of yoga. Amor y Asana strives to offer an inclusive space to practice wellness as a community.

Claire found WWBIC and has participated in their training sessions and added her business to the mercado online directory for Latino businesses in Wisconsin.

“WWBIC has introduced us to many supportive and resourceful people to inspire us and encourage us as a start-up,” says Skivington. “I’m thankful to have found WWBIC because their dedication to bilingual programming perfectly aligns with our business goals and values.”

Claire is excited and energized for the future of Amor y Asana. In the next year, she hopes to offer more class times, hire additional yoga instructors, and continue to grow the wellness community in Madison.

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**Owner:**  
Claire Skivington

**Business Location:**  
Madison

**Employees at Business:**  
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**WWBIC Support:**  
Training, mercado



**mercado@WWBIC**

Online Marketplace and Directory for Latino Businesses

[linktr.ee/amoryasana](https://linktr.ee/amoryasana)

