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SKÅL PUBLIC HOUSE

After years of working part time for others, Brian and Kim LaDow decided that they wanted to give it a shot for ourselves.

So in 2018, they opened Skål Public House, a Norwegian-inspired restaurant and tap house in Mt. Horeb with a heavy focus on craft faire, beer and cocktails. They also offer axe throwing next door for an additional unique experience for their customers.

Like any new restaurant, the expenses of opening and getting themselves off the ground were immense, so they came to WWBIC for assistance. They soon discovered that the assistance WWBIC could provide reached far beyond finances.

“They’re always there to answer any questions and to make sure we had the support we needed,” says Brian. “I can’t emphasize [enough] how important it is to have someone to call when you just don’t know the answer to a business question. Learn as much as you can and take advantage of all of their workshops. It was such a great asset!”

Skål Public House is emerging strong after making it through the rough pandemic years. The LaDows are working hard to keep growing their brand and hope to purchase their building soon.

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skalpublichouse.com

Owner:

Brian & Kim LaDow

Business Location:

Mt. Horeb

Loan Investment:

\$150,000

Employees at Business:

35

WWBIC Support:

Lending, Coaching



Entrepreneurship and
Financial Wellness Training •
Lending • Coaching