



UNCORKT

Military veteran Tony Bigonia decided to purchase Uncorkt when he retired from corporate America after 40 years. He and his late wife were long-term customers of Uncorkt and loved the business so much that he wanted to continue the tradition when the founder/owner decided to sell the business. Uncorkt is primarily a retail wine and beer store, but they also provide tastings of featured wines every week at their tasting bar, and have a lounge for larger groups as well as a 2nd floor banquet room.



Tony came to WWBIC to take their business planning training session as well as QuickBooks sessions. These offerings helped him develop an actionable plan to manage as well as grow Uncorkt, and the QuickBooks training gave him the skills to manage the accounting aspects of the business.

“I learned so much, not just how to build an actionable plan, but also from others in the class how to make my business even better,” says Bigonia. “If you are thinking about starting a business, do not think you know it all...take the time to take this course.”

The next step in the growth of Uncorkt is to develop an e-commerce website to allow people to order wine, beer and accessories online for pickup, delivery or shipping to anywhere in the United States. Tony also hopes to hire a manager for Uncorkt.

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uncorkt.com



Owner:
Tony Bigonia

Business Location:
Racine

Employees at Business:
2

WWBIC Support:
Training



*Entrepreneurship and
Financial Wellness Training •
Lending • Coaching*