



MEMORIES TOUR & TRAVEL

With dreams of becoming “Cruise Director, Julie” from the infamous sitcom, *The Love Boat*, travel was never far from Lori Velte’s mind. Lori traveled the globe during her 20-year career in the travel and tourism industry. In 2015, Lori had the opportunity of a lifetime – to purchase the travel agency she worked for and become her own boss! Struggling to find financing for the purchase, Lori discovered WWBIC.

“WWBIC gave me a chance when no one else would,” says Lori. “They remain by my side with encouragement and continued support. I’m blessed to be associated with this wonderful organization.”

WWBIC provided the financing necessary to purchase the business and Lori officially opened the doors to Memories Tour & Travel, LLC, a full service travel agency arranging package tours, cars, hotels, rail tours and cruises to anywhere in the world.

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Lori continues to receive ongoing business support from her own personal “cruise director” – a WWBIC Small Business Consultant.”

Owner:
Lori Velte

Business Location:
Platteville

Employees at Business:
2

Total Investment:
\$93,000

WWBIC Support:
Lending, Coaching



*Entrepreneurship and
Financial Wellness Training •
Lending • Coaching*

memoriestourandtravelllc.com

