



APRIL 2026

WWBIC Milwaukee Training Calendar



IN-PERSON TRAININGS

All sessions listed below take place at WWBIC Milwaukee - 1533 N RiverCenter Dr.

Building Out a Business Plan

Thursday, April 9, 6:00-8:30 pm
In nine weeks (including graduation), learn the basics of developing and completing a business plan. Note: *Introduction to Building Out a Business Plan* is a pre-requisite. \$225 fee (scholarships available)

Strong Women, Strong Coffee

Tuesday, April 14, 10:00-11:30 am
This session features a live interview with **Dr. Danielle Armstead**, a therapist who has a background in trauma-informed care and traditional and innovative therapeutic practices.

Make Your Money Talk Bootcamp

Saturday, April 18, 10:00 am - 2:00 pm
This financial empowerment session covers: how to create a budget, tips and tricks to improve your credit score; planning household SMART goals; and identifying spending leaks.

Making the Leap

Planning for a Move to a Commercial Space
Tuesday, April 21, 6:00-7:30 pm
Review considerations for leasing or purchasing and discuss processes, timelines and red flags to be on the look out for, plus an overview on zoning, licensing, health, and safety.

Register now!
Sign up today on our website at wwbic.com/trainings



ONLINE TRAININGS

All online sessions take place on Zoom. Pre-registration is required.

Introduction to Building Out a Business Plan

Wednesday, April 15, 12:00-1:00 pm
This pre-requisite to our "Building Out a Business Plan" series covers what goes into a business plan and an overview of how LivePlan business plan software works.

Shifting the Hustle

How to Think, Lead & Grow Like a CEO
Friday, April 17, 12:00-2:00 pm
Learn about the mindset shift from worker to leader, what it means to scale, and how to build a real business — not just stay busy.

Understanding IRA and 401k Accounts

Monday, April 20, 12:00-1:00 pm
Gain a clearer understanding of retirement planning tools and ask a bank professional questions to help make more informed financial decisions.

Building Out a Business Plan

Wednesday, April 22, 6:00-8:30 pm
See the left hand column for details

Mission Ready: Pitch Training for Entrepreneurs

Monday, April 20, 6:00-7:30 pm
Participants will learn how to clearly communicate their business idea, connect with your audience, and confidently deliver a pitch in under three minutes.

Foodpreneur Fundamentals

Monday, April 27, 12:00-1:00 pm
Learn how to operate a successful food-based business: navigating permits, health regulations, pricing your menu, choosing vending locations and more.

QuickBooks Bootcamp

Wednesday, April 29, 12:00-3:00 pm
A certified advisor will walk through setting up your QuickBooks Online account, linking bank and credit card accounts, managing workflows, generating reports, and more.

TRAININGS FOR VETERANS

Boots to Business: Reboot

Thursdays, 12:00-1:00 pm

Sign up for these free online trainings for veteran small business owners by scanning this QR code or going to sba.my.site.com



VBOC 101

Monday, April 13, 12:00-1:00 pm
An overview of our veteran services including business training, counseling, networking opportunities, and connections to additional resources.

Questions?

1533 N RiverCenter Drive, Milwaukee
414-263-5450 • info@wwbic.com

CLASES EN ESPAÑOL

QuickBooks

Lunes, 6 de abril, 6:00-7:30 pm
WWBIC Milwaukee

WWBIC 101

Lunes, 13 de abril, 6:00-7:00 pm
en línea

Como Organizar tus Finanzas

Lunes, 27 de abril, 6:00-8:30 pm
WWBIC Milwaukee