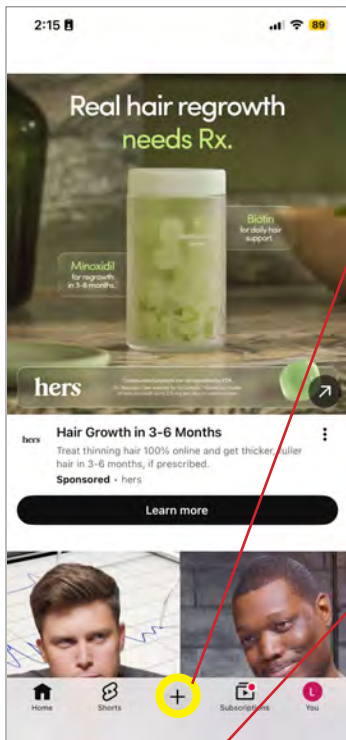
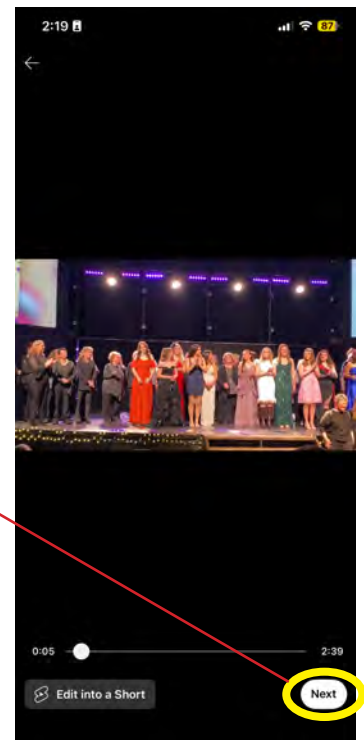


VIDEO PITCH COMPETITION GUIDELINES

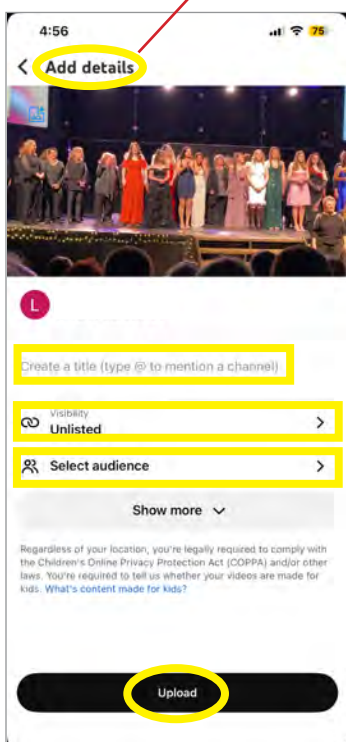
How to Upload a Video File from a Smartphone to YouTube



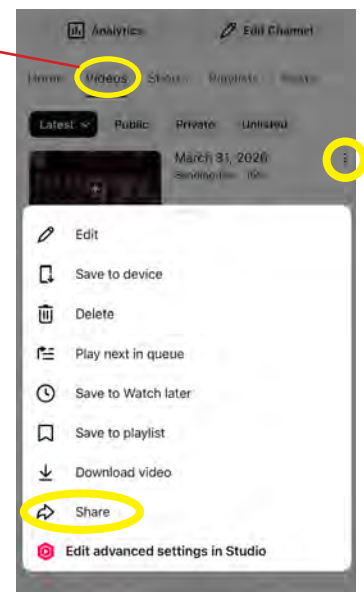
1. Open the smartphone from which the video was shot and make sure you are connected to the internet
2. Open your **YouTube app**
3. Click on the "+" icon at the bottom center of the screen
4. **Select the video** file of your pitch video
5. You will now be taken to a screen where you can "Edit into a Short" - this is not necessary or recommended as it will change the orientation of landscape videos into a portrait (vertical) orientation. Click on **"Next"** in the lower right corner
Note: you will likely get a pop-up at this point that says "Processing" - you will need to wait for your video to finish processing before you get to the next screen



6. You will now come to the **"Add details"** screen where you will need to:
 - Type in a **title**: we recommend the title to include your business name and the name of the pitch competition you are submitting your video for
 - **Visibility**: your options are Public, Unlisted, or Private; we recommend using "Public" or "Unlisted"
 - **Select audience**: you must choose whether your video is made for kids. Please select "No, it's not made for kids" Note: Selecting this option does not mean that there is adult/inappropriate content in the video.
 - Then click **"Upload"** at the bottom of the screen



7. You now will be brought to the **"Videos"** screen of your personal YouTube channel. When the video is finished uploading, click on the **3 dots** to the right of your uploaded video and select **"Share"**



8. A pop-up screen will appear with multiple options. Select the **"Copy link"** option
9. Open the web browser on your phone; try pasting in your video URL to make sure the link is properly working and your video comes up

10. Go to bit.ly/wwbicpitchvideo or scan the QR code at right. When you get to the "YouTube video URL" field, click Ctrl+V or right click and select "Paste" to populate your video URL into that field

