



JUNE 2026

WWBIC Northeast Training Calendar



WWBIC

Northeast Region

IN-PERSON TRAININGS



The Digital Growth Navigator Tuesday, June 30

Startup Hub, 2701 Larsen Rd, Green Bay
Get off the sidelines and into the digital game!
This intensive digital marketing series will combine traditional classroom teaching with hands-on learning labs, ensuring you understand the “why” and the “how” to advance digital marketing to grow and strengthen your business. This series is designed for those who already have an operational website and/or experience using social media for marketing your small business. Come for one or both sessions, and stay for lunch!

Socially Driven

Part 1: Theory, 9:00-10:30 am

Part 2: Lab, 10:30 am-12:00 pm

Website & SEO Essentials

Part 1: Theory, 1:00-2:30 pm

Part 2: Lab, 2:30-4:00 pm

Register now!

Sign up today
on our website at

wwbic.com/trainings



Follow us on Facebook

Keep up to date on the latest from the WWBIC Northeast region at

facebook.com/wwbicne



ONLINE TRAININGS

All online sessions take place on Zoom. Pre-registration is required.

The Importance of a B.A.I.L. Team Series

This weekly set of sessions features expert panelists who share practical guidance, answer common questions, and help clarify key aspects of business operations. It provides a holistic foundation covering financial, legal, and risk management essentials.

Week 1: Banking

Building Strong Financial Relationships
Monday, June 1, 6:00-7:00 pm

Week 2: Accounting

Understanding Your Numbers
Monday, June 8, 6:00-7:00 pm

Week 3: Insurance

Protecting Your Business from Risk
Monday, June 15, 6:00-7:00 pm

Week 4: Law

Laying a Solid Legal Foundation
Monday, June 22, 6:00-7:00 pm

Hiring Your First Employee

A Step-by-Step Guide
Wednesday, June 17, 12:00-2:00 pm

This presentation covers crucial steps such as obtaining an EIN, navigating state registrations, hiring practices, complying with labor laws, managing documentation, and building a strong foundation for your workforce.

Federal Funding Disclosure:

In accordance with Section 632 of Public Law 117-328:
Federal Funding – \$2,281,870 (29%)
State Funding – \$475,000 (6%)
Earned Revenues – \$2,940,277 (37%)
Donations/Contributions – \$2,289,127 (28%)

TRAININGS FOR VETERANS

Boots to Business: Reboot

Thursdays, 12:00-1:00 pm

Sign up for these free online trainings for veteran small business owners by scanning this QR code or going to sba.my.site.com



WWBIC Loan Process: A to Z

Wednesday, June 24, 12:00-1:00 pm
Join our interactive round table discussion with a WWBIC loan officer to learn more about what to expect when applying for a WWBIC business loan, our application process and the information you will need to prepare.

Take Control of Your Finances

Friday, June 26, 12:00-1:00 pm
Learn how to make choices that fit the lifestyle you want to live and establish new habits that will set you up for money management success. This session can help you get on track!

Understanding Cashflow & Financial Statements: Parts 1-2

Monday, June 29, 6:15-8:00 pm
Part 1 (6:15 pm to 7 pm): Introduction
Part 2 (7:15 pm to 8 pm): Deeper Dive
In this two-part training, we will review the importance of organized record keeping and terminology used in profit and loss statements, cashflow statements, and balance sheets.

Questions?

Call **414-263-5450**

info@wwbic.com